

# Membership Application

Art Collective Clare Valley (ACCV) is a collective of 20+ permanent artists from South Australia who work together to show and sell their art in a co-operative, artist led gallery at the Clare Art House, 8 Mill St, Clare. 90 minutes from the Adelaide CBD. The gallery is open six days each week, Wednesday, Thursday, Friday, Saturday, Sunday & Monday 10.30 am – 3 pm.

The gallery operates as a collective with a board and members form sub-committees to carry out business operations such as exhibitions, marketing etc. ACCV operates as a nonprofit co-operative and all proceeds go directly to the artists, excluding the commission charged on sales to cover the non-fixed costs. Any profit directly benefits the members being spent on artist led initiatives. All members retain one share as per the constitution upon paying the joining fee.

### Benefits of Membership

- Dedicated Gallery space all year round
- Joint branding with ACCV
- Dedicated Website
- Online store and strong social media presence
- Participation in offsite exhibitions and Pop Up shops
- Participation in markets and other events. E.g. Royal Show
- Workshop space for artists to utilise
- Group advertising and promotion
- Major group exhibitions including SALA (South Australian Living Artist Festival)
- Advantage of professional development and funding opportunities
- The benefit of networking with the ACCV community of artists/designers
- The opportunity to learn about running an art gallery and further develop professional skills relating to sale of artwork to the public.



## Obligations of Membership

- Working on the gallery roster
- Sub-committee participation
- Being familiar with other artists
- Promoting the gallery
- Promoting yourself
- Due to the nature of the collective all members are responsible to help run and build the business

# Membership Structure and Costs

### Fulltime Membership

This membership is for full-time working members.

#### **Benefits & Commitment**

- Allocated a permanent space in Gallery for displaying and selling works.
- Commission rate is 20%
- Sign a 12-month commitment contract.
- Pay monthly fixed cost (currently \$40 per month)
- Pay \$240 joining fee
- Mini market pop up stall with additional creations can be set up around in the workshop space in gallery when member is on shift.
- Sub-committee or additional role required (on at least one committee i.e display, finance, board, promotions/marketing, professional development, exhibitions
- Inclusion in promotional/marketing projects i.e. website & social media
- Inclusion in outside exhibitions/markets/showcase events
- Inclusion in collective workshops & social events



#### Selection Process

If you are interested in being considered for membership at ACCV please complete the attached application form, and return it to the Selections Committee with images of your work, and a short one page CV.

#### Selection Criteria

Applications will be judged in the context of the Collective's objectives and policies. The objectives of the Collective are:

- to foster the creation and sale of quality works of original art by its members
- to support the emergence of new artists
- to foster the growth of member artists, both emerging and professional

Work must be of appropriate quality to comply with the requirements of the Collective.

The criteria for work displayed at ACCV include originality and innovation, artistic merit, skilful design and execution, use of good quality materials, cohesiveness and whether the work is resolved in all areas for its final purpose. The work must be well presented and realistically priced.

The collective understands that artists often work in a variety of mediums thus members may exhibit work in any medium, being mindful of current artists and their work.

Size of display space and position of the display will be determined by the Display Coordinator. Space will be allocated fairly and the Display Committee reserves the right to change or remove works if deemed necessary.

#### For Further Information Contact

Julie Budarick

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or

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0418723993

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# **Application Form**

Date:
Name:
Address:
Mob:
Email:
Website:
Area(s) of practice:
<b>Description:</b> Please provide a brief description of medium/ method and types of items you propose to sell at ACCV.
Please cross appropriate box to ensure that you have included:
☐ Images of proposed work (not your originals), with some information about the work, e.g. approx. sizes, medium, range of retail price etc. (Preferably in electronic form).
☐ Your CV (a short one page version is acceptable)
Please email, post or deliver this application form, images and CV to:
Email: info@artscollective.com.au
Post: The Selections Team, Arts Collective Clare Valley, 8 Mill Street Clare 5453
<b>In Person</b> : drop off to artist on duty in gallery Wed, Thurs, Fri, Sat, Sun, Mon 10.30 – 3pm
Office use only
Invitation to join: Yes/No